### 04 | 2021

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Quarterly Insight into the Progress and Philanthropy of Kraft Sports + Entertainment

# PARTNERS IN PATRIOTISM



### FOXBOROUGH SHINES ON BIG STAGE

During the first week of October, all eyes across the football universe and beyond turned to Foxborough. As part of the spotlight in advance of the Patriots' Week Four matchup against the Tampa Bay Buccaneers, NBC's TODAY Show and the NBC Nightly News broadcast live from Gillette Stadium. This special occasion marked the first time in NBC's franchise history that both these shows were broadcast from Gillette Stadium in advance of a Patriots game. Foxborough Season Ticket Members had an opportunity to be a part of that history, as they were invited to the TODAY Show taping on Friday, Oct. 1.

More than 40 residents and their guests braved the early-morning call time to give TODAY Show host Sheinelle Jones and the audience watching around the country a warm Foxborough welcome.

See TODAY SHOW, Page 2

#### Find Partners in Patriotism on Social Media

Find Partners in Patriotism on Twitter and Instagram by following @PIPFoxboro, and on Facebook by liking "Partners in Patriotism." These accounts are dedicated to news and information important to the Foxborough community and provides the



Kraft Group with another way to regularly engage with its neighbors.

# **MAJOR TRANSFORMATION**

### Kraft family fully funding \$225 million stadium upgrades

Gillette Stadium will celebrate its 20th anniversary in 2022 and for this special occasion, we have a great gift picked out. Begin-

ning in early 2022, construction of the most dramatic Gillette Stadium improvements since its opening in 2002 will begin in the north end of the stadium as part of the continued commitment from the Kraft family to remain



These transformation new enhancements are entirely privately funded by the Kraft family and mark a continued commitment to Foxborough and fans.

on the cutting edge of the venue and fan experience.

This reimagined north end of Gillette Stadium includes the installation of the largest outdoor stadium HD video board in the country, new hospitality and function spaces, a plaza leading into the stadium, enhancements to the signature lighthouse and more. In the stadium's first 20 years, the Kraft family invested over \$300 million on stadium enhancements. This new project, including the south end zone improvements made last offseason, will total an additional \$225 million investment, all entirely privately funded by the Kraft

> family. The construction is scheduled for completion prior to the 2023 NFL season, keeping Gillette Stadium as a destination for the world's top concerts and sporting events for years to come, continuing to bring business

to Foxborough year-round.

While a new video board was installed in the south end zone in 2021, the north end zone will rachet the game-day presentation up a notch. Measuring 370' x 60' and boasting 22,200 square feet of digital space, this curved radius board will be the largest outdoor stadium HD video board in the country, providing a stunning showcase for game action, replays, statistics and fantasy football updates.

See IMPROVEMENT, Page 6

# **Stadium Goes Green for Local Family**

Throughout the fall, Gillette Stadium shines bright for Patriots games and Revolution matches as the teams compete in front of their incredible fans. But on Oct. 22, Gillette Stadium was aglow for a different but just as important reason. Gillette Stadium and Patriot Place shined green all night long in honor of International Phelan-McDermid Syndrome Awareness Day.

Phelan-McDermid Syndrome is a rare disorder resulting from a genetic mutation on chromosome 22. Based on the location of this mutation, Phelan-McDermid Syndrome causes a wide range of symptoms of varying severity including developmental delays, motor skill deficits, autism spectrum disorder and delayed or absent speech.

The Konieczka family, Foxborough residents for the past six years, are one of the families impacted by this rare disorder. Their son Andrew was diagnosed as a baby and is affected in many ways, including seizure disorder and autism, and is nonverbal. Andrew's mother, Heather. reached out to the Gillette Stadium and Patriot Place teams to see if they were willing to join her efforts to create awareness by lighting up in green for Andrew and other local families impacted by Phelan-McDermid Syndrome. As Heather describes, awareness of this rare syndrome is essential to inspire new research to create better outcomes for those diagnosed and their families. Additionally, like in Andrew's case, awareness leads to testing and diagnosis.

"I reached out because we live in town and the stadium is one of Andrew's favorite places to visit," Heather said. "Foxborough is a wonderful home for us and we love being part of this community that feels like a family."

As part of this special night, the Konieczka family and other local families impacted by Phelan-McDermid Syndrome were invited to Gillette Stadium and Patriot Place to see them proudly shining green. The families stood on the stadium field, getting a 360-degree view



of Gillette Stadium adorned in green, from the video boards to the lighthouse and beyond.

"We are so grateful that we were invited to the stadium and it was a really big deal to have the stadium lit up green for Phelan-McDermid Syndrome," Heather said. "We walked through Patriot Place afterwards and it was beautiful. The kids were just beaming with pleasure and it was special to share this moment with friends we haven't seen in a few years."

While Phelan-McDermid Syndrome presents challenges for her family, Heather says it has also had positive impacts.

"Living with this syndrome has brought with it a community of loving people to walk with us on this journey," Heather said. "It has given Andrew's siblings a longing for justice and a sense of compassion. It has taught my children and I how to be advocates and forced us to persevere even when the outcome seems hopeless. And most of all, Andrew brings joy. When he smiles or learns a new skill, it's a reminder that he was meant for our family as we were for him."

## **TODAY SHOW: Resident STMs Take Center Stage**

#### From PAGE 1

Alongside Jones, Pat Patriot, the Patriots Cheerleaders and End Zone Militia, resident STMs cheered and participated in live segments throughout the course of the show, showing off the NFL's best homefield advantage to the rest of the country.

Darrlyn Minerella, a resident for more than 25 years, attended the special event with her sister-in-law, enjoying the opportunity to show off her Patriot pride and get a behindthe-scenes look at the TODAY Show. Minerella loved being on the Gillette Stadium field for the first time and enjoyed bonding with her fellow resident STMs throughout the morning. Minerella and the other residents in attendance were also gifted commemorative "Forever New England" hats and t-shirts to show off on screen.

"It was so fun to see all the behind-the-scenes and how much fun is it to be on that playing field that you look at all the time," Minerella said. "To see everything that goes into the show with the amount of equipment and time that goes into what you see on TV in milliseconds is amazing. This was a great way to be part of all the excitement."

While Minerella got a behindthe-scenes look at the action, she did have some eagle-eyed family members spot her on the broadcast and send her photos that she shared with her family across the country.

"I love the fact that the Patriots take care of Foxborough with all the little things they do for residents," Minerella said. "They don't have to do it but they do, and I appreciate it."

Karen Politano, a resident

since 1988 and STM since 1994, also had the opportunity to attend the taping with her daughter, Christina. As a longtime resident and STM, Politano always enjoys the opportunity to participate in stadium events, and this time was no different.

"It was a blast to be on the field and part of the TODAY Show," Politano said. "Sheinelle Jones was so personable and made it exciting to be there. We can't thank the Kraft family and the Patriots enough for all they do for our town and we are so lucky to have them."

# Meet the Press: FHS Media Class enjoys special tour of Gillette Stadium

Sometimes experience proves to be the best teacher. Studying in a classroom provides the foundation and tools to succeed, but in some cases, having the real world experience to see those lessons come to life brings it all together. That's what CJ Neely, a teacher for 12 years at Foxborough High School, had in mind when he reached out to Gillette Stadium.

This year, Neely launched a new sports media elective, designed to give his students a glimpse of what it takes to be a sports journalist. In a class-wide draft, each student selected an NFL team to cover for the semester, writing game recaps, features and more. Wanting to give his students hands-on experience, Neely worked with the Patriots Hall of Fame and Gillette Stadium to set up an exclusive tour, with an emphasis on media spaces as they visited





the press box, media workroom and field.

"We talk about access being a huge part of being in sports media, so walking the same hallways as the guys who have won Super Bowls and had all these amazing moments is incredible," Neely said. "When you're running a class, you're trying to simulate everything, but in a high school environment, students don't believe all of it from just lessons. So for them to walk in the same places and see what

beat reporters do on a daily basis gives them that real life experience and hopefully inspires them to pursue this career path."

While Neely shared the common sentiment that being on the game field was a highlight, he pointed to the press box as a special moment for his students.

"Being in the press box was awesome to give them that vision of if they go far in their life, they can end up sitting in one of those spots," he said. "To have them be in the seats where writers sit every week at Patriots games is an awesome experience and hopefully sparks that interest in them."

Neely's students echoed his sentiment that this experience could lay the groundwork for their future careers. Jocelyn Higgins is a lifelong resident and just began her high school career as a freshman, but is already considering her future.

"You live here all your life and think you know Gillette Stadium, but then you get an inside view and it opens all these new possibilities," Higgins said. "This experience showed me I can push myself and if I work hard, I can be here and do these things too."



## FACES OF FOXBOROUGH DEMARCUS COVINGTON

DeMarcus Covington's coaching career has taken him all over the country, working his way up from a graduate assistant at University of Alabama-

Birmingham to coaching for the 2018 Super Bowl Champion New England Patriots. But ever since landing a position with the Patriots coaching staff five years ago, he's lived in Foxborough with his family. As the defensive line coach, Covington helps his players be the best versions of themselves to help the team win.

"It's amazing and a blessing to have the opportunity to coach in the National Football League and be one of only 32 defensive line coaches," Covington said. "I don't take that for granted at all, and I also enjoy getting to know and coach the men I work with to help them be the best versions of themselves."

Covington lives in town with his wife and his two sons, picking to live in Foxborough in part due to the proximity to Gillette Stadium. In his five years in town, he says he enjoys the small-town feel and tightknit community. When Covington isn't coaching, he spends time with his family at local parks, restaurants and shops.



"My favorite part of living here is the community," Covington said. "When you go to places like Union Straw and other local spots, you build relationships with the local people there. It's great to be able to pour back into the community by supporting the people and businesses that support our team."

## PATRIOT PLACE NEWS CardVault Now Open at Patriot Place

CardVault, a first-of-its-kind retail experience designed for buying, selling, trading, grading and consigning sports cards and collectibles, is now open at Patriot Place.

Located in the North Marketplace across from Walpole Outdoors, the 1,600 square-foot venue features a massive walk-in steel vault, housing some of the world's most sought-after cards, and a metallic card counter displaying cards of various grades. CardVault also features a lounge area with multiple HD TVs and a surround sound system for enjoying sports games and live DJs alongside one-of-akind paintings by local and nationally recognized artists. Services include buying and selling graded cards, raw cards, packs, boxes and cases as well as select premium collectibles and art, and trading cards and collections. CardVault will also grade submissions and offer card consignment and whiteglove consulting services through CardVault Concierge, as well as host trade nights,

pop-ups, meet-and-greets and other events. CardVault is open from 11:00 a.m. to 8:00 p.m. Sunday through Thursday, and from 11:00 a.m. to 9:00 p.m. Friday and Saturday.

"CardVault has been a huge project in the works for some time now in conjunction with our Big Night Breaks division and we're so excited to finally unlock the vault at Patriot Place," said Big Night Principal Ed Kane. "We're elevating the card trading scene to a new level of entertainment and hospitality that Big Night is known for. We've loved exploring this passion, meeting and working with experts in the field, and now opening the door for others to enjoy."

"We could not be more thrilled to officially welcome CardVault to Patriot Place," said Brian Earley, Vice President and General Manager of Patriot Place. "This one-of-a-kind retail experience is an incredible addition and a must-visit destination for collectors and sports fans alike."





## Winter Skate Returns

After a year break due to COVID-19, a timeless winter tradition returned to Patriot Place on Nov. 11. Winter Skate is now open at Patriot Place for the 12th winter, bringing the quintessential New England tradition of outdoor ice skating to life in the shadow of Gillette Stadium.

The 60-by-140-foot, professionally-maintained ice surface is specifically designed for recreational skating, non-contact hockey and figure skating and features an observation deck for non-skaters. The surface is large enough to accommodate beginners and experts alike, hockey and private events. Onsite skate rentals, concessions and bathrooms are available and parking is free. The rink is conveniently located next to the Patriots ProShop and CBS Sporting Club.

"Winter Skate has become a timeless tradition for our guests, giving them the opportunity to enjoy skating with family and friends in the shadow of Gillette Stadium," said Patriot Place Vice President and General Manager Brian Earley. "After being unable to host Winter Skate last year, we are thrilled to host this cornerstone of the winter season at Patriot Place for the 12th year. We are thrilled to welcome skaters from across New England back to Patriot Place to make more memories at Winter Skate."

Winter Skate offers public skating Monday through Wednesday from 4-9 p.m.; Thursday from 4-6 p.m.; Friday from 4-10 p.m.; Saturday from 11 a.m. to 10 p.m. and Sunday and all school holidays from 11 a.m. to 9 p.m. Please note that Winter Skate will be closed during all Patriots home games. Winter Skate will be open until late February. Standard skating price is \$10 for adults, \$6 for children (12 and under) and seniors (65 and over). Skate rentals are \$5. For private events, group rates, season passes and discounts call 508-203-2100 or email winterskate@patriot-place.com.

# **PARTNERS IN PATRIOTISM** Pats Honor Foxborough Military Families

Every November, the NFL pays tribute to our servicemen and women with Salute to Service month. As part of these leaguewide efforts, the Patriots held their Salute to Service game on Nov. 14, where the Patriots bested the Browns 45-7.

As part of the team's Salute to Service campaign, the Pats teamed up with TAPS to honor fallen heroes and their families. This year, the Patriots honored five fallen servicemen, including Master Sergeant Michael Wert. Wert's daughter Katrina and her fiancé Parker Merritt recently moved to Foxborough, and Parker has served the community as a Foxborough firefighter for the past six years. As a small token of appreciation for their sacrifices and to help remember and honor Michael. the Patriots hosted Katrina, Parker and their daughter Reilynn at the game. The Kraft family also hosted each of the TAPS families at a special dinner, where President o Kraft Family Philanthropies Josh Kraft presented the family with a personalized football with Wert's name, as well as letters from across the organization thanking them for their sacrifice.

The remembrance continued at the game, as Patriots players wore the initials of the fallen servicemen on their helmets while coaches, staff and cheerleaders wore photo buttons in honor of these who made the ultimate sacrifice. Each fallen serviceman was also recognized with a moment of silence and photo on the video boards before and during the game, allowing each fan in attendance the opportunity to pay their respects.

"It meant so much to Katrina, Reilynn and I to have Michael's memory so extensively honored and remembered," Merritt said. "To have the Kraft family reach so far and go to great lengths to honor Michael was unbelievable and we will never forget it. Living in Foxborough and so close to Gillette Stadium, it is comforting to know what great partners exist within the stadium and we could not be more thankful to the entire organization for giving us such a memorable experience and treating us like family."

Additionally, throughout the month of November, banners featuring 30 local active duty servicemen and women proudly hung throughout Patriot Place. Among those heroes featured on the banner were residents Michael Grace and twin siblings Juliann and Joseph Abdou. Grace is a private in the Army, while Juliann is a senior airman in the Air Force and Joseph serves as a corporal in the Marine Corps. The families of each active duty military member also received a pair of tickets to the Salute to Service game.

Denise Abdou has lived in town for 26 years and is the proud mother of Juliann and Joseph, raising them both in town before they went on to serve their country. The past few years have been challenging for Abdou as she bravely battles cancer and with her children enlisting and leaving home. But the opportunity to see her kids' faces right down the street at Patriot Place raised her spirits.

"I can't tell you how many times I drove by to go see those banners and it means the world to me," Abdou said. "It's such a great feeling that your children are up in this huge place where everyone can see them. I'm so proud and happy that I live in this community."

Her son Chris is also a veteran, and Abdou will hang these two banners alongside one of him in a special room in her house, only taking them down to display proudly on her porch during Veterans Day.

"To actually see those banners of my kids hanging representing the town that they're serving and their country is such a proud feeling," Abdou said. "I miss my kids and want them home and safe, but for them to make that sacrifice and give up so much makes me so proud."



# HOME IMPROVI

### Transformative venue upgrades coming to Gillette Stadium in 2023

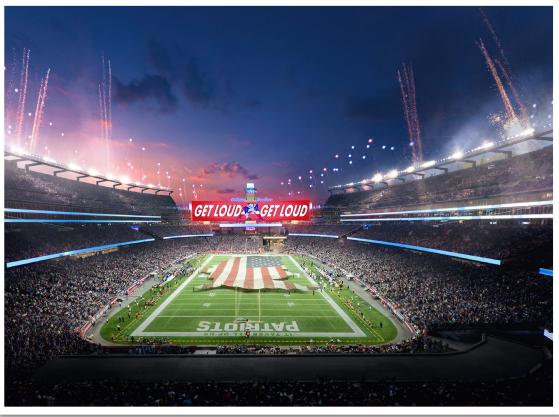
### From **PAGE 1**

Centered behind this new video board will be a reimagined Gillette Stadium staple. All fans visiting Gillette Stadium have seen the signature lighthouse from afar. But with these new enhancements, fans can now ascend to the top of this new 218-foot lighthouse complete with a 360-degree observation deck, offering sweeping views of the stadium, game field, Patriot Place and beyond. This one-of-a-kind observation deck will be accessible to fans visiting Gillette Stadium year-round and available for private events.

Additionally, glass-enclosed hospitality and function spaces boasting 75,000-square feet of incremental indoor space, will be a defining feature of the north end of the stadium. This new space will connect the East and West Putnam Clubs, the East and West Dell Technologies Suite Levels and the upper concourse, providing all levels of the stadium with 360-degree connectivity, a feature currently only available on the main concourse.

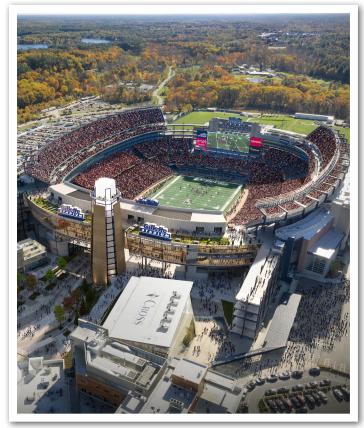
Finally, the fan entrance into the north end of Gillette Stadium will also be revitalized. Plans for this area include relocating the entry gates to create a new fan-activation area upon entry to the lower plaza. A landscaped staircase will lead up to the main concourse, where fans will have a view of the field toward the south end zone video board and the New England Patriots' six Super Bowl banners.

As the years go by, the Kraft family remains committed to Foxborough and the fan experience, continually reinvesting in stadium improvements to stay ahead of ever-evolving sports and entertainment industry trends. These new renovations will reinforce Gillette Stadium's status as a worldclass venue, keeping Foxborough on the forefront of the sports and entertainment world for years to come.





# EMENT







## Matthew Judon Shows off Dance Moves at Foxborough Studio

Anyone who's seen Patriots LB Matthew Judon play knows that he's quick on his feet. In his first season with the Pats, Judon set a personal career-high in sacks with 12.5 through Week 15 of the season. But earlier this fall, Judon, alongside his daughter, Aniyah, used those fast feet for another purpose off of the football field.

Judon and Aniyah recently joined 10-year Foxborough resident and Elite Dance President Lindsay Deneault at her studio in town for a tap lesson and sit-down interview with ESPN. ESPN filmed the lesson and interview as part of a segment for the Patriots Monday Night Football showdown against the Bills on Dec. 6. While Deneault is accustomed to teaching dance classes to local children, having a national piece filmed in her studio featuring a Patriots star was a new experience.

"I've been teaching dance a long time so that aspect of his daughter being here was very comfortable and easy," she said. "But to have the opportunity to teach a Patriots player was amazing. He was so kind and warm and just ready to do his thing."

Deneault enjoyed seeing everything that goes into producing a national TV piece including the hours that went into extensive setup and transforming her studio before the actual lesson and sit-down interview, which she described as a special experience.

While the experience itself was new to her, over her decade as a resident, Deneault has come to expect seeing Patriots players around town giving back to the community.

"From going into the schools and taking part in local events, the Patriots are just constantly everywhere in town giving back to Foxborough," she said. "Obviously we live here so we root for the team, but I feel like them giving back the way they do and making themselves a part of the town and the community creates an atmosphere of support on both ends."

For Judon, he's used to the bright lights and big stage, but loved the opportunity to film this piece and share this special moment with his daughter right down the street from Gillette Stadium. While he's only in his first season with the team, Judon has already felt the love from the Foxborough faithful.

"The Foxborough community has been amazing to me," Judon said. "Everybody that I've met and came in contact with has not only been a big fan but more importantly, a genuine person. When I came to the organization, just the support that I was shown and the outreach from fans makes me and the community that much closer. It was pretty amazing to have this experience in Foxborough."

## PARTNERS IN PATRIOTISM FUND PIP Fund Grants Over \$18,000 to FHS Theatre, Sports Teams

### PIP FUND COVERS COST OF FALL MUSICAL

After what has proven to be a difficult couple of years for everyone and especially the arts and theatre community, the PIP Fund showed their support, granting FHS Theatre over \$8,600 to offset the cost of the fall musical.

With both COVID-19 and other extenuating circumstances presenting unforeseen challenges, FHS Theatre was determined that the show must go on, and put on a successful production of "The 25th Annual Putnam County Spelling Bee" in mid-November with the help of the PIP Fund. The funding offset the cost of rehearsal rental space, license and scripts, sound, costumes, props, set design and programs. For the FHS seniors who had the chance to perform for the first time since they were sophomores, this show had extra meaning.

"The theatre is my second home, so having this final production is really special," said Paige Gilmartin. "The past few years have been a challenge for everyone and specifically for the theatre community. We've gone through so much and it's really nice to know that we have the support from the community and groups like the PIP Fund. It shows us that we're not alone in trying to fight to put on this production."

One of Gilmartin's co-stars in the production, Bo Canfield, echoed her sentiment.

"Considering it was such

 Image: Street of the street

The PIP Fund granted the FHS Theatre \$8,600, covering all outstanding costs for the production of the Fall Musical.

an uphill battle for the past couple of years to try to build a foundation for this production, and sort of seeing that foundation suddenly crumble in an instant, this support has a huge impact on our morale as a group," Canfield said. "Getting this huge amount of support from the PIP Fund means a lot considering how tough the ride has been."

Show director Laura Canfield also described the grant as being a "complete gamechanger" for the program.

"The grant money is not only helping with this show, but it allowing the organization the financial freedom to build for the future," she said. "Getting the grant was a huge emotional boost for the kids. The community supports them and wants them to succeed, which is such a positive message."

### PIP FUND COVERS COST OF SHOOTING MACHINE FOR GIRLS BASKETBALL

The PIP Fund awarded Foxborough High School Girls Basketball with a grant of \$7,200 to cover the cost of the Gun 10K by Shoota-Way. This piece of equipment helps players of all skill levels improve their shooting form through repetition and special drills designed to improve shooting accuracy. The machine automatically rebounds and passes each shooter the ball, tracks shot statistics in real time, quickly uploads individual player workouts for analysis and features preprogrammed shooting drills to perfect and hone skills.

### BOYS HOCKEY RECEIVES \$2,500 FROM PIP FUND

In advance of the 2021-22 season, the PIP Fund granted the Foxborough High School Boys Hockey team \$2,000 to cover the cost of renting their locker room. This grant will provide the team with locker room space to use during practices and home games throughout the season.



### **Request for Donation**

### Partners in Patriotism Fund

The Partners in Patriotism (PIP) Fund is a registered nonprofit organization committed to supporting Foxborough-based groups and organizations that make a positive, lasting impact in the Town of Foxborough. The PIP Fund assists groups, organizations, individuals and philanthropic projects that benefit or improve the quality of life in the Town of Foxborough. The PIP Fund Grants Committee meets monthly to review grant applications in the order they are received.

Our community grants are intended to support philanthropic, charitable and humanitarian efforts of Foxborough nonprofits, organizations, civic and community groups that directly benefit the Town of Foxborough. The Fund does not fulfill sponsorship requests or projects, programs and events that do not have a direct benefit to the Town of Foxborough.

A portion of our funds also serve as a means of financial assistance to Foxborough residents who experience an unexpected emergency or loss. These personal assistance grants are intended to provide recipients with permanent financial solutions following an unexpected loss or sudden emergency that has drastically impacted the applicant's financial situation.

Every line of this form must be completed accurately and your need for funding must be stated clearly in order to be considered for review. Please attach support documentation and additional typed pages to this application as needed. For more information, visit www.GilletteStadium.com/Partners-in-Patriotism

CONTACT INFORMATION
CONTACT NAME (REQUIRED):
NAME OF ORGANIZATION OR INDIVIDUAL:
ADDRESS:
PHONE: EMAIL:
AMOUNT OF REQUEST: DATE FUNDING IS NEEDED (Be specific):
REQUEST INFORMATION
Please provide a detailed summary of your request, including the need for funding and a breakdown of estimated expenses. Please feel free to also attach supporting documents and additional pages to the application that will share your story and assist the Grants Committee in assessing your request.

If this request is approved, are you willing to share this news publicly via local media? Note, your response has no bearing on whether this application is approved.

Yes No

By submitting this form to the Partners in Patriotism Fund, you acknowledge that the Fund may request to review and verify certain information, including financial information, with regards to your request.

> Mailing address: Partners in Patriotism Fund, One Patriot Place, Foxborough MA 02035 Or scan and email to: PIPFund@Patriots.com



## Be Hoppy: Residents Enjoy Exclusive Wormtown Tour

After living in Foxborough for 22 years, Scott Berns and his family are very familiar with Gillette Stadium and Patriot Place. That familiarity only added to Berns' excitement when he found out he won an exclusive tour of Wormtown Brewery through the PIP Newsletter's Resident Playbook.

Berns' experience was delayed due to COVID-19, but he was finally able to enjoy it with family and friends earlier this fall, celebrating his birthday at Wormtown alongside his wife Leslie Gordon and family friends. Wormtown CEO David Fields gave Berns and his guests a warm welcome, treating them to some of Wormtown's signature appetizers as they enjoyed a sampling of a variety of beers while discussing the entire brewing process with Fields and head brewer Josh Bouchard. The afternoon continued with a behind-the-scenes tour of the brewery and culminated with a surprise, as Fields treated the group to a birthday dinner from Tavolino.

"I couldn't think of a better way to celebrate my birthday than at Patriot Place and Wormtown Brewery," Berns said. "I was really surprised and excited to win this experience, as we really do love beer and appreciate the brewing process. David and his staff were so generous with their space and their time and I was fascinated by their story."

Berns and Gordon raised their son Sam in Foxborough, who went on to inspire millions of people around the world in his fight against Progeria, an extremely rare, progressive genetic disorder. Sam passed away in 2014 but continues to be an inspiration and force for positive change and Progeria research. As part of the experience, Berns had the opportunity to name a beer, and is currently working with Fields and Wormtown on creating Sam's Hoppy Life: An Inspired IPA. They also have plans to team up on a fundraising effort for the Progeria Research Foundation in early 2022.

"There's some serendipity in winning this experience as the Kraft family and Patriot Place have always been so supportive of Sam and our family so this was really special and I feel very fortunate," Berns said. "I'm just grateful and humbled to win this experience and it was made extra special because we connected with David Fields, a relatively new member of the Patriot Place family. It's great that he's now in the fold with us and the Progeria Research Foundation as we continue to fight to find a cure and Sam\_continues to inspire us."

### Patriot Place Starbucks Hosts FPD Coffee with a Cop



Over the summer, the Patriot Place Starbucks location hosted the Foxborough Police Department's Coffee with a Cop event, bringing Foxborough police and members of the community together.

The informal event gave community members and Foxborough police officers the chance to get to know each other over coffee and snacks and discuss important town issues. Police Chief Michael Grace, Sergeants David Foscaldo, Adam Bynes and Val Collins, and other members of the force were in attendance to spend time with residents.

Coffee with a Cop events have been held in all 50 states and across the world as a way for police to establish relationships with the community.

### Pats WR Kendrick Bourne Surprises FHS Volleyball at Carwash Fundraiser

In advance of the Patriots Sunday night showdown against the Bucs in October, wide receiver Kendrick Bourne showed up in support of another Foxborough team. Bourne stopped by the FHS Volleyball team's annual carwash fundraiser to surprise the team and make a donation to the squad. In his first year as a member of the Patriots, Bourne has already made himself at home in Foxborough and it was great to see one hometown team taking the time to support another!



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## 'Tis the Season to be Noteworthy

The holiday season is a time for giving back and supporting others. Over the past two years, there's been so many members of our community who have embodied this mindset and spirit of giving. Noteworthy Neighbors recognized during the past quarter\* include:

• Carley Nickerson, who honors her son Danny's memory and raises awareness for pediatric cancer each Sept. by placing gold ribbons on the Common;

• Tyler Sousa, who serves his town and residents as a Foxborough Police Officer;

• Mark Lamson, who ran his sixth Boston Marathon with the Patriot Foundation team this spring and has fundraised a total of \$100,000;

• **Donald McNeil**, who ran the Boston Marathon in support of Spaulding Rehab, which helped him recover from an injury that initially left him paralyzed;

• Melissa Williams, who is a health care worker and pulled out all the stops to air the Patriots game

against the Bucs during her wedding;

 Heather Konieczka, who works to raise awareness for the rare genetic disorder Phelan-McDermid Syndrome; Local barber George

Atieh, who shaved his head in support of one of his clients who lost her hair due to chemotherapy;

• Kaycee Bailey, who works as Foxborough's Animal Control Officer;

• Marc Craig, who serves seniors and people in need as the Human Services Director;

• Juliann Abdou, who serves our country as a Senior Airman;

• Joseph Abdou, who has been in the Marine Corps

for the past three years; and

• Jeanne Bonneau, who has led Foxborough's Serenading Seniors since 1998 and helped found the Foxborough Music Association.

If you would like to nominate a future #NoteworthyNeighbor, email us at FoxboroResidents@ GilletteStadium.com, and check out @PIPFoxboro on Twitter and Partners in Patriotism on Facebook every Friday to see our latest Noteworthy Neighbor.

## Pats Make Surprise Visit to Resident Fighting Cancer



For Kelly Doolan and her eightyear-old son Kota, Foxborough has always been home. Like most residents, that means cheering on the Patriots every Sunday is tradition. But during Crucial Catch month in October, the team came to them.

In July of 2021, Kota began to feel tired and sick. Knowing something was wrong, his family took him to the hospital, where he was officially diagnosed with T-Cell acute lymphoblastic leukemia. Since then, Kota has been undergoing treatment, staying positive with unwavering support from his family and community along the way.

After hearing his story, the Patriots knew they wanted to support one of their hometown heroes. During Crucial Catch Month, Pat Patriot and Patriots cheerleaders surprised Kota at his house with a gift basket filled to the brim with team gear.

"The gift basket surprise from

Pat Patriot and the cheerleaders put the biggest smile on Kota's face," Doolan said. "He was in total shock when they arrived and couldn't stop talking about how much he loved the surprise. It's the little things like how much he got excited and how big of a smile he had that means everything during this time."

While Kota can't cheer the team on in person this season, he can't wait until he can get back to Gillette Stadium. In the meantime, living right down the street gives Kota and his family a taste of that home game energy.

"We are huge Patriots fans and one of Kota's favorite moments is when he went to a Patriots game with his dad!" Doolan said. "He can't wait to get back to a game in the future but in the meantime being right down the street and hearing everything going on at Gillette makes us feel like we are there ourselves!"

### **RESIDENT PLAYBOOK**

### WIN A FAMILY FOUR PACK TO REVS HOME OPENER AND NEW TEAM GEAR

After capturing the 2021 MLS Supporters' Shield, the Revolution return to Gillette Stadium on Saturday, March 5 at 1:30 p.m. when they take on FC Dallas for their 2022 home opener. Kraft Sports + Entertainment is giving one resident and their family the opportunity to enjoy the match in style!

The winning resident and up to three guests of their choosing will win tickets to the match, as well as team gear featuring the Revolution's new branding that the team will don for the first time during the 2022 season.

Details on how to enter this exclusive resident offer can be found in the photo caption.



To enter to win this Foxborough resident offer, please fill out the form located within the "Resident Playbook" section online at <u>www.</u> <u>GilletteStadium/Partners-in-Patriotism.</u> One winner will be chosen at random and notified via email. Deadline to enter contest is <u>February 14, 2022</u>. For rules and regulations, visit <u>www.</u> <u>GilletteStadium/Partners-in-Patriotism.</u>

> Gillette Stadium One Patriot Place Foxborough, MM 02035

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